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HEBERLING'S GLADIOLUS

BETTER BLOOMING BULBS

CORN BELT GROWN

INCORPORATED

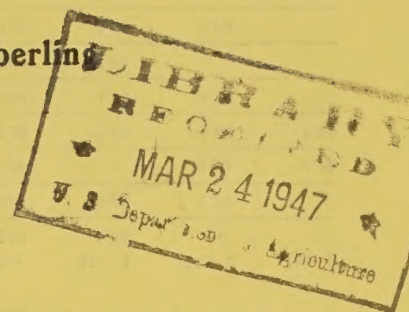
J. H. Heberling

Easton, Illinois, U. S. A.

J. S. Heberling

GLADIOLUS BULBS

MARCH 1, 1947



Permit us to say that we appreciate the business of our old customers and we make every effort to please both the old and new customer.

Introducing **ALCAN** (WOODS)

ALCAN possesses rare beauty of size, form and pureness of color. A pure and sparkling white, well ruffled and florets attaining the size of six inches, with eighteen buds and six to seven open. A strong grower and heavy increaser. Alcan is a reliable cutter and the answer to the florists prayer for fancy basket work. It will be in great demand as an exhibition spike and for commercial purposes. We recommend Alcan.

PRICE: Any size bulb.....\$10.00 each
No bulblets offered.

Introducing **TWILIGHT DREAM** (HINSKEN)

A beautiful rose, tan and cream perfectly blended smoky variety. Tall straight spike never crooking with sixteen to twenty buds, opening six to eight well placed florets in the 400 class. Spikes are fifty inches tall or more, and very strong and straight. The bulbs are clean and healthy. A good producer of bulblets which germinate. A most distinctive variety and one that florists will use.

Price	BULBS				BULBLETS	
	Per	Large	Medium	Small	Per	
	1	\$ 3.00	\$ 2.50	\$ 2.00	10	\$ 2.50
	10	25.00	20.00	16.00	100	20.00
					1000	160.00

Same price next season

Spring Closing-Out Sale

BARGAIN PRICES! BARGAINS! BARGAINS! BARGAINS!

To get your Bargain select from Prepaid Price List.

Bulbs to the value \$ 5.60 and send check or (M.O.) for \$ 5.00 in full payment.
Bulbs to the value \$11.50 and send check or (M.O.) for \$10.00 in full payment.
Bulbs to the value \$17.00 and send check or (M.O.) for \$15.00 in full payment.
Bulbs to the value \$22.50 and send check or (M.O.) for \$20.00 in full payment.

GLADIOLUS ... PREPAID PRICES

OUR GUARANTEE. We guarantee all bulbs purchased from us to be true to name, up to size and free of disease and insect pests. So certified by Chief Plant Inspector of the State of Illinois.

EXTRAS. Extras will be included in all orders in proportion to the size of the order.

SHIPMENTS. Your acknowledgement card will carry the approximate shipping date. We will make every effort to give satisfactory service. All shipments under this heading will be sent **PREPAID**.

SIZE. All bulbs listed below are blooming size. Five bulbs may be purchased at the 10 rate.

BECAUSE SOME STOCKS ARE LOW, PLEASE MAKE SECOND AND THIRD CHOICE IF POSSIBLE. Thank You. J.H.

VARIETY	Per	Large	Medium
BAGDAD (Palmer). A very tall smoky rose...	3	\$.20	\$.12
	10	.60	.35
BANCROFT WINSOR (Winsor). A large out-standing orange	1	.35	.20
	10	3.00	1.80
BARCAROLE. Large ruffled orange.	2	.20	
	10	.80	
BEACON (Palmer). Bright red, cream blotch ..	3	.20	.12
	10	.60	.35
BIG TOP (Rich). A very tall, clear light pink.	1	.20	.12
Very large	10	1.60	1.00
BLACK OPAL (Errey). A very dark rich red.	2	.20	.12
	10	.80	.50

VARIETY	Per	Large	Medium
BRITISH COLUMBIA GIANT (Can.). A giant	1	.50	.30
light pink	10	4.00	2.40
BUCKEYE BRONZE (Wilson). A very out-standing large rich bronze	1	.25	.15
	10	1.80	1.20
CAPE COD. Lilac pink, cream throat.....	1	.75	.50
	10	6.00	4.00
CAPEHEART (Winsor). A tall light salmon	3	.25	.15
rose pink of much merit	10	.75	.45
CASABLANCA (Maj.). A tall, creamy white.	1	.20	.10
Very good	10	1.60	.75
CHAS. DICKENS. A very good purple. Tall...	3	.20	.12
	10	.60	.35

(PREPAID PRICES CONTINUED ON OTHER SIDE.)

PREPAID PRICES - - - Continued

VARIETY	Per	Large	Medium
CHRISTABEL (Mitch). A very large light pink	3 10	.20 .60	.12 .35
COMMANDER KOEHL (Pfätzer). A giant dark red. Excellent	3 10	.25 .80	.15 .50
CREVE COUER. Orange smoky.	3 10	.25 .70	.15 .45
CRINKLED CREAM (Ellis). A giant spike of rich yellow	1 10	.50 4.00	.30 2.40
DEBONAIR (Palmer). A very attractive pink. Late	3 10	.20 .60	.12 .35
DR. F. E. BENNETT. A sparkling orange red..	3 10	.20 .60	.12 .35
DREAM O' BEAUTY.. A good glad of rich American Beauty shade	3 10	.20 .60	.12 .35
EDITH GRACE. White, purple throat.	2 10	.25 .80	
ETHEL CAVE COLE (Cave). An unequaled light pink	3 10	.25 .80	.15 .50
EXCLUSIVE (Krueger). A large deep ruffled creamy white with rose blotch	1 10	1.00 8.00	.75 6.00
EXEMPLAR (Krueger). A tall intensely ruf- fled salmon pink	1 10	.50 4.00	.35 2.80
FLORA FARMER (Quackenbush). A large high- ly ruffled rose with white throat	3 10	.25 .80	.15 .50
GOLDEN CUP (Palmer). A rich deep yellow. Plain petals	3 10	.20 .60	.12 .35
GOLDEN STATE (Wheeler). A very large rich yellow.	1	.75	.50
GRAND SLAM (Salbach). A rich ruffled or- ange	3 10	.25 .75	.15 .50
HARMAU (Both). Large orange red with rose overtone. Very good	2 10	.25 1.00	
HIGH FINANCE. Large ruffled smoky.	1 10	.20 1.60	.13 1.00
HOPEDALE. Large flesh pink.	2 10	.35 1.50	.20 .90
IRAK. A tall silver gray	3 10	.25 .75	.15 .45
JEANIE (Pruitt). A tall rich pink with large flower head	2 10	.25 1.00	
KING LEAR (Palmer). An intensely ruffled purple of merit	3 10	.20 .60	.12 .35
KING WILLIAM (Schenetsky). A large out- standing soft pink with cream throat	2 10	.20 .80	.12 .50
LAVENDER QUEEN. Large lavender.	3 10	.25 .70	.15 .45
LAVENDER PRINCE (LaSalle). A beautiful ruffled lavender of quality	1 10	.50 4.00	.35 2.80
LEADING LADY (Johnston). A very large creamy white flower, highly ruffled, of great size and beauty.	1 10	.40 3.20	.30 2.60

VARIETY	Per	Large	Medium
MAID OF ORLEANS (Pfätzer). A very popular white	3 10	.20 .60	.12 .35
MARGARET BEATON (Twomey). A large white with scarlet blotch	2 10	.20 .75	
MARGARET FULTON. A very reliable salmon pink	3 10	.20 .60	.12 .35
MARSIELLAISE (Scheer). A large heavy spike of crimson red	1 10	.30 2.40	.20 1.60
MIXED EXHIBITION BULBS	10	.70	.40
MOHAWK (Stevens). A very tall deep maroon	1 10	.15 1.20	.10 .80
MOTHER KADEL (Kadel). A very clear, pure yellow. Good	2 10	.25 1.00	.15 .60
OLIVE MARIE BROWN. A rich yellow lacin- iated prim. A winner in its class	3 10	.20 .60	.12 .35
OREGON GOLD (Maj.). A very large light yellow. Excellent.	1 10	.20 1.60	.12 1.00
ORIENTAL PEARL (Carlson-Puerner). A giant clear cream. Very tall with good placement and large florets. 20 to 24 buds. BULBLETS, each 50c; 10 for \$4.00.	1	5.00	4.00
PICARDY (Palmer). Giant popular pink	3	.25	.15
PINK RADIANCE (Quackenbush). A very out- standing large pink	2 10	.25 1.00	.15 .60
PRESTIGE (Winsor). A very outstanding large ruffled light pink of much merit	2 10	.25 1.00	.20 .75
RED LIGHTNING (Pruitt). A flaming red with white throat. A very long flower head. Good..	3 10	.20 .60	.12 .35
RED PHIPPS A tall light red	3 10	.20 .60	.12 .35
REWI FALLU. A giant deep red	3 10	.25 .75	.15 .50
RIO RITA (Lins). A beautiful ruffled large orange glad	1 10	.25 2.00	.18 1.40
ROMAN GOLD. A tall orange and gold vari- ety	3 10	.20 .60	.12 .35
SANDRA (Palmer). A very light cream pink..	3 10	.20 .60	.12 .35
SILENTIUM. A very straight and tall spike of white with throat feather	3 10	.25 .75	.15 .45
SNOW PRINCESS. An outstanding white and good commercial	3 10	.20 .60	.12 .35
STOPLIGHT. A large bright red	2 10	.25 1.00	.15 .60
VULCAN (Stevens). A good purple with flor- ets larger than average	1 10	.20 1.60	.12 1.00
WHITE GOLD (Scheer). A very large and very tall clear cream yellow, immense florets and strong grower. Excellent.	1 10	.15 1.20	.10 .80

Bargains • WHOLESALE PRICES • Bargains

(Bulbs F.O.B. Easton, Illinois)

Twenty-five or more bulbs of the same size and variety may be purchased at the 100 rate. 250 at the 1000 rate.

DISCOUNTS. 2% Discount on orders of \$40.00 or more, cash with order.

VARIETY	Per	No. 1	No. 2	No. 3
BAGDAD	100 1000	\$ 4.00 36.00	\$ 3.40 30.00	\$ 2.80 24.00
BANCROFT WINSOR	100	24.00		
BEACON	100 1000	4.00 36.00	3.40 30.00	
BIG TOP	100 1000	10.00 80.00		
BLACK OPAL	100	5.60	4.60	
BUCKEYE BRONZE	100	14.00		
CAPE COD	100	50.00	40.00	32.00
CAPEHEART	100	5.00	4.00	
CASABLANCA	100	10.00	8.00	6.40
CHAMOUNY	100		10.00	8.00
CHAS. DICKENS	100	4.00	3.20	2.60
CHRISTABEL	100	4.00	3.20	2.60
COMMANDER KOEHL	100		5.00	4.00
CREVE COUER	100	4.00	3.00	2.40
DEBONAIR	100 1000	3.80 32.00	3.00 26.00	2.40
DR. F. E. BENNETT	100	4.40	3.40	3.00
DREAM O' BEAUTY	100	4.40	3.40	
ETHEL CAVE COLE	100	5.00	4.00	
FLORA FARMER	100	5.60	3.60	
GOLDEN CUP	100	4.00	3.20	2.60
GRAND SLAM	100	5.00	4.00	
HIGH FINANCE	100		9.00	7.00
HOPEDALE	100	12.00	10.00	8.00

VARIETY	Per	No. 1	No. 2	No. 3
IRAK	100	4.40		
KING LEAR	100	5.00	4.00	
KING TAN	100		8.00	6.40
KING WILLIAM	100	5.00	4.00	3.20
LAVENDER QUEEN	100	4.00	3.20	
LEADING LADY	100	22.00		
MAID OF ORLEANS	100	4.00	3.20	
MARGARET BEATON	100	5.00		
MARGARET FULTON	100	4.00	3.20	2.60
MARSIELLAISE	100	12.00	10.00	8.00
MIXED EXHIBITION BULBS	100 1000	4.00 46.00	3.20 28.00	2.60 22.00
MOHAWK	100	10.00	8.00	7.00
MOTHER KADEL	100	6.40	5.00	4.00
OLIVE MARIE BROWN	100	3.60	3.00	
OREGON GOLD	100	10.00		
PRESTIGE	100	7.60		
RED LIGHTNING	100 1000	4.40 40.00	3.60	3.00
RED PHIPPS	100	4.40	3.60	3.00
REWI FALLU	100	5.00	4.00	3.00
ROMAN GOLD	100	4.00	3.60	3.00
SANDRA	100	4.40	3.60	3.00
SILENTIUM	100	5.00	4.00	3.40
VULCAN	100	12.00	10.00	9.00
WHITE GOLD	100	7.60		6.00

Cordially yours,

J. H. HEBERLING

J. S. HEBERLING

EASTON, ILLINOIS

62.23

BETTER BLOOMING BULBS

HEBERLING'S GLADIOLUS

CORN BELT GROWN

Incorporated

J. H. HEBERLING **Easton, Ill., U.S.A.**

(Return Postage Guaranteed if Not Delivered)

**GLADIOLUS
BARGAINS**

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Easton, Illinois

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